



Come Celebrate Cycling in Hamilton With Us!

Our favourite time of the year is here again! Save the date for this year's Bike to Work (and School) Day celebration, happening on:

Date: Monday, May 29th
Time: 7am - 9am (Mayoral Address and Awards at 8am)
Place: City Hall Forecourt

Join us this year for free refreshments, music, games, some awesome pre-workday vibes and of course...free t-shirts for registrants!

REGISTER NOW!

Get your legs ready for your commute on Bike to Work Day by attending one of our Bike Month warm up events!

May 7, 2017: [Bike for Mike](#) Ride. Bike for Mike raises money to create a more cycle friendly City by empowering a new generation of bike riders

May 26, 2017: Refresh your Cycling Skills Workshops. Not feeling confident in your riding skills? Come practice by riding in a closed environment and learn valuable skills for riding safely with traffic. Interested? There are two timeslots available 12pm or 5pm, [register here](#)

It's a Win-Win!

Still not convinced to participate in Bike to Work Day? Well, there is another great reason to roll by, there are prizes to be won! We have teamed up with [MEC](#) and [VIA Rail](#) to giveaway three amazing prize packs. Register to be entered to win and attend the event at City Hall.

We Love SoBi Hamilton and You Will Too!

SoBi Hamilton is giving you another reason to love them! For Bike to Work Day, everyone who rides to City Hall for the celebration will receive a \$5 ride credit. This means that you can celebrate cycling in Hamilton with us and get paid for it! New to SoBi? Sign up for a membership [here!](#)

Live too far away to bike into work? No problem! Feel free to commute by your usual means, and grab a SoBi once you're in town and attend the City Hall celebration before biking to your workplace alongside your colleagues!

#PedalItForward for Bike to Work Day!

This year we are starting a new initiative called #PedalItForward. What is Pedal It Forward? It follows the same logic as Pay It Forward – it's about demonstrating a gesture of kindness to a friend, family member, coworker or community and asking for nothing in return. However, when we #PedalItForward – this gesture involves a bike!

On Bike to Work Day, we'll be encouraging cyclists to grab a would-be bicycle rider and #PedalItForward, by giving the gift of cycling to this friend! Use this opportunity to ride with your friends and family and bike to City Hall on May 29th in celebration of the incredible impact cycling has had on our community – and rejoice in the many opportunities for positive change that still exist!

Bike to Work Day Prize Sponsors:



Register for a chance to win!

Register for Bike to Work Day online for your chance to win one of three prize packs: a MEC Midtown bicycle & \$300 voucher from VIA Rail.

\$5 FREE ride credit!

Join the main event on Monday May 29th from 7-9am right in front of City Hall to get \$5 free credit added to your SoBi account. (Just register for Bike to Work Day first).

Coffeecology Coffee!

Support cycling in Hamilton and start the day off right with a fresh cup of Coffeecology Coffee. Stop by the May 29 celebration at City Hall and get a cup on us!



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